## BTEC Assignment Brief

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| **Qualification** | Pearson BTEC Level 3 International Subsidiary Diploma in Travel and Tourism<br>Pearson BTEC Level 3 International Foundation Diploma in Travel and Tourism<br>Pearson BTEC Level 3 International Diploma in Travel and Tourism<br>Pearson BTEC Level 3 International Extended Diploma in Travel and Tourism |
| **Unit number and title** | **6: Specialist Tourism** |
| **Learning aim** | C. Examine the durability and impact of key types of specialist tourism |
| **Assignment title** | The Durability and Impacts of Specialist Tourism |
| **Assessor** | |
| **Issue date** | |
| **Hand in deadline** | |

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| **Vocational Scenario or Context** | You work as a trainee travel consultant in an independent travel agency in your local area. Your manager is very pleased with your work on specialist tourism. She has arranged a visit for Travel and Tourism students from a local college and has asked you to give a presentation to the students on the durability and potential impact of three types of specialist tourism. |

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| **Task 1** | You will need to research the durability of three different types of specialist tourism and the potential impact on a destination of your choice.<br><br>In your presentation, you should:<br>● assess why there are variations in the durability of three different types of specialist tourism, analysing why durability might be time-limited<br><br>● explain and analyse how the durability of three different types of specialist tourism may potentially impact on a selected specialist tourism destination<br><br>● evaluate the importance of durability of each of the three specialist types of tourism in terms of the potential impact on the popularity of the selected |



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| | destination, its importance and activities. You should make effective judgements about the relative importance of durability in the three different specialist contexts. |
| **Checklist of evidence required** | Presentation slides with speaker notes<br>Record of activity completed by your assessor |

| **Criteria covered by this task:** | |
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| Unit/Criteria reference | To achieve the criteria you must show that you are able to: |
| Unit 6/C.P5 | Assess why there are variations in the durability of different types of specialist tourism |
| Unit 6/C.P6 | Explain how the durability of three different types of specialist tourism may potentially impact on a destination |
| Unit 6/C.M3 | Analyse why the durability of three different types of specialist tourism activities may be limited and their potential impact on a destination |
| Unit 6/C.D3 | Evaluate the importance of durability in the potential impact of three different types of specialist tourism on a destination. |

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| **Sources of information to support you with this Assignment** | **Books**<br><br>*World Travel Atlas (11th edition*) Columbus Travel Publishing<br>*Tourist Attractions and Events of the World (3rd edition)* Columbus World Publishing<br>Dale, G. (2018) *Pearson BTEC National Travel and Tourism Student Book.* Harlow: Pearson<br><br>**Websites**<br>www.aito.com<br>www.worldtravelguide.net<br>www.abta.com<br>www.theuniquetraveller.com<br>www.visitbritain.org<br>www.ons.gov.uk<br>www.visitscotland.org<br>www.thetravelfoundation.org.uk<br>www.sustainabletourism.net |
| **Other assessment materials attached to this Assignment Brief** | n/a |

**Note to assessor:**

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| **Scenario** | The scenario can be contextualised to meet local needs |